Job Announcement (Sept 2021)

Research Analyst, Corporate and Policy Campaigns
Full time, exempt employee
Bay Area or Los Angeles
Salary: $65K - $75K/year, DOE

Organizational Summary

The California Reinvestment Coalition builds an inclusive and fair economy that meets the needs of communities of color and low income communities by ensuring that banks and other corporations invest and conduct business in our communities in a just and equitable manner. We envision a future in which people of color and low income people live and participate fully and equally in financially healthy and stable communities, and have equal access to resources that build household and community wealth.

Over the past 30 years, CRC has grown to become the largest statewide community reinvestment coalition in the country. CRC members include financial counseling organizations, community-based consumer advocates, multi-service agencies, affordable housing developers, community development financial institutions, tenants rights organizations, fair housing agencies, housing counseling agencies, small business technical assistance providers, legal services agencies, and other community based organizations.

Position Summary

CRC’s Corporate and Policy Campaign Researcher will conduct research using various data sets to support existing CRC campaigns, and to help inform future campaigns. Currently, CRC is co-sponsoring state legislative bills that would impose transparency and tax obligations on opaque limited liability companies and large corporate landlords, respectively. The Research Analyst will work with existing data sets and CRC allies and members to help us better understand our rapidly consolidating property ownership landscape in California, the impacts that this dynamic has on low income tenants, potential homebuyers, and communities of color, and the role that financial institutions play. CRC is also designing a multi-year campaign to ensure sufficient regulatory oversight of financial institutional actors that are not adequately and fairly providing access to working families and not sufficiently reinvesting in communities. The Research Analyst will also support CRC’s ongoing work to hold banks accountable to their obligations under the Community Reinvestment Act, fair housing, fair lending, and consumer protection laws. To that end, the Research Analyst will help identify whether banks are well serving communities, redlining communities, or otherwise harming communities. Finally, the Research Analyst will help CRC devise effective ways to engage our broad membership to provide meaningful data to illuminate community needs, challenges and successes.

The researcher is supported by and works with direction from the Deputy Director based in the Bay Area. We would prefer candidates in the Bay or Los Angeles, and since the position is remote, candidates from any where in California are welcome to apply.

Specific Responsibilities:
Conduct research projects to support and inform CRC corporate and policy campaigns.

- Identify, obtain and analyze existing data sets on bank and corporate conduct relating to financials, lending, products, consumer services, foreclosures and debt collection, litigation, complaints, and trends.
- Use mathematical models, statistical software and mapping platforms to analyze and display findings relating to lending disparities and related trends.
- Link various datasets to illuminate connections between various entities, such as banks that are financing property owners engaged in problematic conduct.
- Communicate research findings in accessible ways to various stakeholders, including: internal colleagues, CRC member organizations, policy makers, financial institutions and other corporate entities, federal and state regulators, media, and the public.
- Draft reports, charts, maps, infographics and other collateral on research findings and trends for use by various stakeholders.
- Work with CRC staff, members and allies to develop recommendations and strategies to change corporate conduct, public policy and litigation strategies.

Position Requirements

- Facility with statistical software and mathematical models.
- Sharp analytical skills in order to efficiently identify key research findings and draw conclusions, and the ability to see how these conclusions fit into a larger campaign or effort to address community needs.
- Excellent written and oral communication and presentation skills
- Commitment to social justice
- Some experience working with community organizations and diverse populations
- Strong organizational skills and ability to multitask
- Must have access to reliable internet

Compensation, benefits and culture:

This is a full time, permanent position. The salary range is $65,000 to $75,000 per year, depending on experience. CRC offers a robust benefits package, including health insurance and retirement benefits.

CRC provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, religion, color, national origin, gender (including pregnancy, childbirth, or related medical conditions), sexual orientation, gender identity, gender expression, age, status as a protected veteran, status as an individual with a disability, or other applicable legally protected characteristics. In addition to federal law requirements, CRC complies with applicable state and local laws governing nondiscrimination in employment.

To Apply:
Please submit a resume, cover letter and one relevant writing sample of your choice to jobs@calreinvest.org with “Research Manager” in the subject line. Short listed candidates may be asked for additional writing samples and references. The position is available until filled. No calls, please.